

MPPD: 10-Page Semi-Custom Website: Life

[Example](#) | [Onboarding Doc](#) | [SiteMap](#) | [Style Guide](#)

Client Code: *MPPD*

Practice Name: *Mission Peak Pediatric Dentistry*

Tagline: *Building Bright Smiles*

Doctor's Name: *Dr. Michael Wang (goes by Dr. Michael)*

Practice Address: *43480 Mission Blvd, Unit 160, Fremont, CA 94539*

Practice Phone Number: *(510) 980-7325*

Areas Serving: *Fremont*

About The Dentist: *I'd like to be differentiated by the compassionate care and attention to detail that patients can expect to receive. I never want to be perceived as a dental "factory" that shuffles its patients in and out of the door. As the practice will be located in a diverse area with many non-English speakers, I'd hope for it to be a business that can be differentiated and known for its cultural competency. I don't want to be perceived as a "salesman" trying to push specific dental services, but rather as a provider and educator who presents all the suitable options for treatment and gives the patient/parents the opportunity to make informed decisions.*

Preferred Tone/Voice: *I prefer the tone to be approachable, informative, and family-friendly.*

MAIN NAVIGATION:

[Home](#) | [About](#) | *Services | *For Patients | [Contact Us](#)

(510) 980-7325 | [Book Now](#)

FOR PATIENTS:

[First Visits](#) | [Forms & Financing](#) | [Blog](#)

*Not an actual page

HOME

HERO

H1: Mission Peak Pediatric Dentistry

Mobile/Desktop Buttons: First Visits [links to First Visit](#) | Forms & Financing [links to Forms & Financing](#)

CENTERED CONTENT BLOCK: INTRO

H3: Where Growing Grins Shine

H2: Quality Care for Fremont Kids

Body: Welcome to Mission Peak Pediatric Dentistry! Here, Dr. Michael and our warm team provide comprehensive dental care with the highest levels of quality, comfort, and compassion. Through playful education, special attention to detail, and a gentle approach, we're creating an atmosphere where every child can enjoy a fun and fulfilling dental experience. Together, we're dedicated to **building bright smiles** for your little ray of sunshine!

IMAGE GALLERY

3-COLUMN ROW: SERVICES

<p>[ICON] H4: Preventive Care Body: Healthy habits start early! From cleanings and exams to sports mouthguards and more, preventive care from our kid-friendly crew is sure to spur on a lifetime of thriving dental hygiene for that little smile you love. Button: Protect Their Teeth links to Preventive Care</p>	<p>[ICON] H4: Pulpotomies Body: If your kiddo is struggling with a persistent toothache, we're here to help! With pain-free pulpotomies, we use minimally-invasive techniques to treat your child's infected tooth and bring back their smile. Button: Heal Their Smile links to Restorative Care</p>	<p>[ICON] H4: Pediatric Dental Crowns Body: Seamless, strong, secure, we craft high-quality white zirconia and stainless steel pediatric dental crowns to repair damage from tooth decay, strengthen your youngster's smile, and preserve their natural teeth. Button: Restore Their Health links to Restorative Care</p>
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CONTENT / IMAGE BLOCK: INTRO TO DR. MICHAEL

H3: Your Fremont Pediatric Dentist

H2: Dr. Michael Wang

Body: As a board-certified pediatric dentist, Dr. Michael feels honored to help establish a solid, valuable foundation for your child's oral health. More than merely treating tiny teeth, he aims to foster a place of trust and enthusiasm by making positive memories at the dentist and developing genuine friendships with the diverse families he has the privilege of serving. Alongside being able to communicate in Spanish, he's also a native Mandarin Chinese speaker! If you're looking for an experienced, friendly pediatric dentist in Fremont, Dr. Michael can't wait to meet you and your child.

[AFFILIATION LOGOS]

Button: Read His Story [links to About](#)

3-COLUMN ROW: REVIEWS

H3: Loved By Kids & Parents Alike

H2: See What Happy Families Are Saying!

Body: [REVIEW] H5: [PATIENT'S NAME] [STAR RATING]	Body: [REVIEW] H5: [PATIENT'S NAME] [STAR RATING]	Body: [REVIEW] H5: [PATIENT'S NAME] [STAR RATING]
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Button: Join the Conversation [links to Google Reviews](#)

CONTENT / IMAGE BLOCK: COMMUNITY OUTREACH

H3: Committed to Community

H2: Giving Back to Fremont

Body: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Proin nulla quam, pellentesque vitae eros non, sollicitudin tempus quam. Mauris sagittis laoreet magna eu ultricies. Nullam sodales vehicula augue vel fermentum. Sed lectus nisl, sodales in velit ac, volutpat auctor justo. Interdum et malesuada fames ac ante ipsum primis in faucibus. Aliquam erat volutpat. Donec in sollicitudin eros, non interdum sapien. Morbi a vulputate dolor. Nam sodales lorem tincidunt mauris feugiat, vel auctor tortor condimentum. Nulla mattis est mauris, id viverra mi semper non. Vivamus elit leo, cursus ut pharetra id, ultricies dictum nibh.

Button: Learn More [links to About](#)

GLOBAL PARALLAX: CTA

H3: Ready to Get Started?

H2: Let's Reach a Summit of Sunny Smiles!

Button: Book Now [links to Contact Us](#)

GLOBAL FOOTER

H3: Stay in Touch

H2: Come Say Hello

Phone: (510) 980-PEAK

Address: 43480 Mission Blvd, Unit #160, Fremont, CA 94539

Email: info@missionpeakkids.com

Hours: MON: 7:30am - 5:00pm

TUE: 12:00pm - 7:00pm

WED: Closed

THU: 7:30am - 5:00pm

FRI: 7:30am - 5:00pm

SAT: 8:00am - 12:30pm

SUN: Closed

[SOCIAL ICONS]

ABOUT

HERO

H1: About

CENTERED CONTENT BLOCK: MISSION

H3: Building Bright Smiles

H2: Our Mission

Body: At Mission Peak Pediatric Dentistry, we strive to help kids of all ages reach new heights of happiness and confidence when it comes to their oral health. That's why our main mission is to set young patients up for a lifetime of bright smiles by providing top-tier, evidence-based, and compassionate dental care as they grow. Dr. Michael and our cheerful pediatric pros are dedicated to making every dental visit fun, approachable, and educational for the entire family – because here, you and your kiddo are a part of ours!

CONTENT / IMAGE BLOCK: DR. MICHAEL'S BIO

H3: Owner & Founder

H2: Dr. Michael Wang, DDS

Body: Born and raised in the Bay Area, Dr. Michael is thrilled to serve the incredible families back in his hometown! His passion for dental care was first sparked in college when he joined the University of California, San Diego's Pre-Dental Society and started volunteering at their Student-Run Free Dental Clinics. There, he was instantly drawn to dentistry's unique blend of art, science, technology, entrepreneurship, and humanitarianism – all wrapped into one profession.

Motivated by his strong desire to establish early foundations for good oral health, he knew he wanted to make a positive impact in children's lives as a pediatric dentist. He attended the University of California, San Diego where he earned his Bachelor of Science in human biology, as well as his Master of Science in biological sciences. Dr. Michael became a Doctor of Dental Surgery at the University of California, San Francisco School of Dentistry, and completed his Pediatric Residency at Montefiore Medical Center's Einstein Campus in Bronx, New York. In 2019, he became board certified by the American Academy of Pediatric Dentistry.

For Dr. Michael, nothing feels more rewarding than turning a child's oral health around 180 degrees and witnessing confident, excited patients emerge from his practice. With his robust experience and empathetic nature, he'll meet you and your little one right where you're at with tender, encouraging care and knowledgeable expertise every step of the way.

When he's not in the office, you can usually catch him visiting museums, exploring local eateries and coffee shops, going on hikes, and traveling. He also loves immersing himself in different cultures and languages – he speaks fluent Mandarin and Spanish!

PARALLAX: OFFICE COMFORTS & AMENITIES

H2: Family-Friendly Comforts & Amenities

<p>[ICON] H3: Ceiling TVs</p>	<p>[ICON] H3: Noise-Cancelling Headphones</p>
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[ICON]

H3: Kids Play Area

[ICON]

H3: WiFi for Parents

IMAGE / CONTENT BLOCK: TECHNOLOGY HIGHLIGHTS

H3: Gentle & Innovative

H2: Our Technology

Body: We hold our standards high because your child deserves nothing but the very best. In addition to our conservative, individualized techniques, we use high-quality materials and the latest in modern dental technology to care for your child's smile. We provide [online patient forms](#), so you can enjoy an effortless check-in experience without the wait! We also feature best-in-class laser dentistry to treat your kiddo's grin with unparalleled comfort, precision, and efficiency. And if your little one is feeling extra nervous about their upcoming appointment, we offer safe and effective sedation dentistry to calm any fears and support a worry-free visit.

CONTENT / IMAGE BLOCK: COMMUNITY OUTREACH

H3: Dental Care with Heart

H2: Uplifting Our Local Youth

Body: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Proin nulla quam, pellentesque vitae eros non, sollicitudin tempus quam. Mauris sagittis laoreet magna eu ultricies. Nullam sodales vehicula augue vel fermentum. Sed lectus nisl, sodales in velit ac, volutpat auctor justo. Interdum et malesuada fames ac ante ipsum primis in faucibus. Aliquam erat volutpat. Donec in sollicitudin eros, non interdum sapien. Morbi a vulputate dolor. Nam sodales lorem tincidunt mauris feugiat, vel auctor tortor condimentum. Nulla mattis est mauris, id viverra mi semper non. Vivamus elit leo, cursus ut pharetra id, ultricies dictum nibh.

GLOBAL PARALLAX: CTA

GLOBAL FOOTER

FIRST VISITS

HERO

H1: First Visits

CENTERED CONTENT BLOCK: WHY CHOOSE

H3: Brilliant Smiles Begin Here

H2: Why Choose a Pediatric Dentist?

Body: Whether you have a baby bundle of joy or a teen that's ready to take on the world, pediatric dentists have your back! Equipped with extensive education and specialized training, pediatric dentists offer the most qualified, dedicated, and compassionate care for a child's oral health. As your Fremont board-certified pediatric dentist, Dr. Michael will introduce your little one to a lighthearted dental home where they'll harness healthy habits that stick and receive fun, personalized care from a team they know and trust.

Button: See Why We Love Our Doc [links to About](#)

CONTENT / IMAGE BLOCK: WHAT TO EXPECT

H3: Visiting Our Office

H2: What to Expect

Body: From the moment you park to the time you leave, you and your child can always count on a seamless experience at Mission Peak Pediatric Dentistry. You'll be greeted by our kind crew and an interactive, inviting space that will instantly put your little one at ease! We'll focus on getting to know your child, fostering a sincere relationship, and protecting their smile with a gentle cleaning and exam. Teaming up with you, Dr. Michael will share his findings in detail and answer any questions you may have along the way. By the end of your child's first visit, you'll walk away with a customized treatment plan made to empower your young one with gleaming dental health!

IMAGE / CONTENT BLOCK: WHAT TO BRING

H3: Appointment Essentials

H2: What to Bring

Body: At Mission Peak Pediatric Dentistry, we're all about making life easier and more delightful for parents just like you! Here are a few key items to bring to your child's appointment, so you can relax and relish this exciting first visit to the fullest with your kiddo:

- **Insurance information for your child.** We accept a wide range of [dental insurance plans](#) at our office. Plus, our knowledgeable team is always happy to help you understand and maximize your child's benefits!
- **New patient forms for your child.** With [digital patient forms](#), you can save time and enjoy a streamlined appointment tailored just for your young one!
- **Your child's favorite stuffed animal or blanket.** Having a cozy blanket or a cuddly plush companion close by is a great way to help soothe any stress and take their bravery to the next level.

CONTENT / IMAGE BLOCK: HOW TO PREPARE

H3: Making Positive Memories

H2: How to Prepare

Body: Getting ready for your child's first appointment? We have you covered! One of the best ways you can prepare for their upcoming visit is by establishing a playful and rewarding at-home dental routine. Whether it's brushing your teeth together to a two-minute tune or letting your child pick out a toothbrush in their favorite color, incorporating meaningful, whimsical elements will ignite their excitement for taking proper care of those pearly whites! For young minds who can't get enough of learning, fuel their curiosity and give them a glimpse of what to expect with a child-friendly book or video all about the dentist. By using positive language leading up to their appointment, your child will genuinely look forward to visiting their new dental pals!

FAQS

H2: Have Questions About Mission Peak Pediatric Dentistry?

Body: Check out these frequently asked questions, or call us at (510) 980-7325 to speak with our team!

H3: Do we need to treat baby teeth if they're just going to fall out?

Body: Baby teeth serve many important functions! In addition to helping your child chew, speak, and smile with confidence, they serve as placeholders for permanent teeth and guide the development of their future smile. Losing baby teeth early can lead to delayed eruption and migration of their adult teeth, so proactive care is vital to making sure your child's adult teeth are in healthy shape and align properly.

Baby teeth are also more vulnerable to decay and cavities, due to their thin enamel layer. Bacteria from diseased baby teeth can also transfer onto healthy permanent teeth. Kids with severe, untreated cavities have pain that leads to problems with eating, speaking, sleeping, and enjoying their overall quality of life. Treating baby teeth early with pediatric preventive care and restorative solutions will lower the risk of getting pesky cavities in permanent teeth.

H3: Is my child going to need braces?

Body: If you notice your child's teeth are erupting late, crowded, or they have any issues with their bite, they may benefit from braces. Our expert team will let you know if and when your child should consult an orthodontist. Every child's smile is unique and develops at different timelines, so we'll often need to wait until the eruption of some of their front permanent teeth (around the ages of 7-8) before better assessing their immediate and future orthodontic needs.

H3: When will my child start and finish losing baby teeth?

Body: On average, a child will start losing their primary teeth at age 6. In most situations, this process of teeth exfoliation will continue until age 12. By the time your child reaches their teens, they'll have a total of 32 permanent adult teeth!

GLOBAL PARALLAX: CTA

GLOBAL FOOTER

FORMS & FINANCING

HERO

H1: Forms & Financing

CENTERED CONTENT BLOCK: NEW PATIENT FORMS

H3: Let's Get Started

H2: Online New Patient Forms

Body: New to Mission Peak Pediatric Dentistry? We're so glad you're here. To help you save time at our office and enjoy a sweet, stress-free visit with your little one, we provide simple and secure new patient forms without the piles of paper. Just fill out forms from your smart device and walk into your child's visit ready to go! Our attentive team will use these forms to personalize every detail of your kiddo's appointment. We look forward to seeing you and your family!

Button: Fill Out Forms [links to Digital New Patient Forms](#)

CONTENT / IMAGE BLOCK: REFERRAL FORMS

H3: Easy & Convenient

H2: Referral Forms

Body: As a local pediatric practice, our kid-friendly specialists are grateful to provide a caring, trustworthy dental home for tiny patients in Fremont. If you would like to refer a child to Dr. Michael, simply complete the referral forms below with any pertinent information and we'll be quick to respond. You can also reach out with any questions by giving us a call at (510) 980-7325!

Button: Refer a Patient [links to Referral Forms](#)

IMAGE / CONTENT BLOCK: ACCEPTED INSURANCES

H3: Keeping Care Inclusive

H2: Our Accepted Insurances

Body: Mission Peak Pediatric Dentistry is dedicated to delivering quality-focused, accessible pediatric dental care for all Fremont families. Which is why we accept a broad spectrum of dental insurance plans at our practice. Have any questions about your child's treatment options? Our team is here for you! We're always happy to help you understand and make the most of your child's benefits, so they can receive the specialized care they need and deserve for a healthy, happy smile.

[Duplicate bullets as needed.](#)

- Aetna
- MetLife
- Delta Dental
- Guardian
- Principal
- Ameritas
- Cigna
- Blue Cross Blue Shield
- Humana
- DenteMax
- United Concordia

- United Healthcare
- Careington
- Connection Dental/GEHA Zelis
- DHA/Sun Life

CONTENT / IMAGE BLOCK: THIRD-PARTY LENDERS

H3: Flexible Financing

H2: Third-Party Lenders

Body: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Proin nulla quam, pellentesque vitae eros non, sollicitudin tempus quam. Mauris sagittis laoreet magna eu ultricies. Nullam sodales vehicula augue vel fermentum. Sed lectus nisl, sodales in velit ac, volutpat auctor justo. Interdum et malesuada fames ac ante ipsum primis in faucibus. Aliquam erat volutpat. Donec in sollicitudin eros, non interdum sapien. Morbi a vulputate dolor. Nam sodales lorem tincidunt mauris feugiat, vel auctor tortor condimentum. Nulla mattis est mauris, id viverra mi semper non. Vivamus elit leo, cursus ut pharetra id, ultricies dictum nibh.

PARALLAX: INTRO TO MEMBERSHIP PLAN

H3: Sign Up & Save

H2: Join Our Membership Plan!

Body: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Proin nulla quam, pellentesque vitae eros non, sollicitudin tempus quam. Mauris sagittis laoreet magna eu ultricies. Nullam sodales vehicula augue vel fermentum. Sed lectus nisl, sodales in velit ac, volutpat auctor justo. Interdum et malesuada fames ac ante ipsum primis in faucibus.

Button: Call (510) 980-7325 [calls on click](#)

GLOBAL PARALLAX: CTA

GLOBAL FOOTER

BLOG

HERO

H1: Blog

[BLOGS: IMAGE | TITLE | SUMMARY | BUTTON]

GLOBAL PARALLAX: CTA

GLOBAL FOOTER

BLOG 1: CONTENT

Welcome to Mission Peak Pediatric Dentistry!

Meet Dr. Michael Wang

Dr. Michael is a board-certified pediatric dentist with a big heart for little smiles! Growing up along the cool, inviting coasts of San Francisco's Bay Area, he couldn't feel happier to give Fremont families thoughtful, kid-focused care as the founder of Mission Peak Pediatric Dentistry. Partnering alongside you with unwavering support, he's committed to helping your child laugh, smile, learn, and grow with exceptional oral health for years to come.

Creating a Fun & Inspiring Environment

A world of bright smiles awaits here at our warm and welcoming office! Our family-friendly space features an immersive kids play area, ceiling TVs, noise-cancelling headphones, and WiFi for moms and dads. But what really makes our office so special is our sweet and experienced team of pediatric specialists. From our friendly front desk crew to our playfully informative hygienists, our goal is to make every appointment engaging, educational, and exciting for parents and young patients alike!

Comprehensive Pediatric Dental Services

No matter your child's dental needs, Dr. Michael and our skilled team will be right by their side! From precious infants and preschoolers to awesome adolescents, we're passionate about providing informative, minimally-invasive pediatric dental services for children of all ages. We offer preventive treatment, restorative dentistry, same-day emergency appointments, and the safest sedation options to ensure a life of fearless visits and flourishing smiles!

Book Your Child's First Visit Today!

At Mission Peak Pediatric Dentistry, we can't wait to create unforgettable memories with your family and build a future of strong, sparkling smiles for your child. Give your little one the happiest dental experience in Fremont and [schedule an appointment](#) with us today!

CONTACT US

HERO

H1: Contact Us

CENTERED CONTENT BLOCK

H2: Get in Touch

Body: Whether you have a question, suggestion, or you're ready to book an appointment for your child, we're always excited to connect with proactive parents like you! Just send us a message using the contact form below and we'll respond to you as soon as possible. Our caring crew is also just a phone call away at (510) 980-7325!

[CONTACT FORM]

CENTERED CONTENT BLOCK

H2: Join Our Team

Body: Become a part of the Mission Peak Pediatric Dentistry family! We're looking for talented, kind, and energetic professionals who share a heart for [our mission](#). If you have a passion for pediatric patient care and a team-player attitude, we'd love to hear from you! Let us know why you'd be a good match by filling out the career inquiry form below.

[CAREER INQUIRIES CONTACT FORM]

GLOBAL FOOTER